

Request for Proposals No. 13-077

Strategic Planning Consulting Services for the Frederick County Health Department

Summary

Frederick County, Maryland is seeking proposals from qualified firms (herein after the “Contractor”) to provide strategic planning consulting services for the Frederick County Health Department in accordance with the terms, conditions and specifications of this solicitation.

The goal of the strategic planning process is to build on the local health assessment process already conducted to assess where we are and plan where we should be going in the near future and during the next five years. The selected Contractor is expected to deliver the following:

- a. Create the process for developing a strategic plan;
- b. Assess the components, activities, competencies, and capacities of the FCHD and compare with identified community and public health needs;
- c. Assess gaps in capacity, competencies, and strategies to address community and public health needs;
- d. Conduct a “forces of change” assessment;
- e. Conduct a reality based visioning exercise to strategically address priorities that are identified; and
- f. Prepare a written Strategic Plan for 2014-2019.